



Company portrait

[January 2018]

How we see ourselves

fine is an Austrian textiles manufacturer based in the Tyrolean mountains. This influences us and our collections! They primarily incorporate our country house style which emphasises the company's regional origins as well as extending beyond these origins: modern but not too trendy, Tyrolean yet with a broad vision.

High quality materials form the basis for our furniture and decorative fabrics. These fabrics primarily involve wool, linen and cotton for private areas whereas in public buildings, we are one of the leading suppliers of top quality Trevira CS fabrics.

Paired with these materials, complex colour moods, elaborate adaptations such as embroidery, prints and appliqué and our experience with Alpine design elements create characterful collections featuring the company's traditional signature.

There is also a selection of home accessories which tone in with the fabric collections: Cushions, throws and scented candles with textile candle covers. We thereby support the market image of our customers and provide an uncomplicated way of implementing design ideas.

How we see our customers

fine operates mainly in the German speaking countries, but also throughout Europe and, in some cases, overseas.

Complete commitment to service and the customer, first-class sales documentation and professional sales structures are important to us. We want our fabrics to be a joy and inspiration. At the same time it is very important to us to build up long-term successful relationships with our customers.

Our product programme

fine fabric collections

Our collections made from natural fibres are primarily intended for private living areas. Using distinctive designs, the idea is to merge natural materials to create intelligently textured

collections. fine is considered to be the Tyrolean specialist for cosy home fabrics in a modern country house style.

Since 2012 we have been showcasing our MOUNTAIN DELUXE signature collection every two years. It represents the way we see ourselves and, at the same time, demonstrates our competence in dealing with alpine design elements and production techniques.

Our strongly flame-retardant collections are conceptually designed for project customers. The quality of these fabrics is first class, placing us in top position in our target area - especially in the provision of furnishings to hotels. All qualities meet the required norms and standards and have excellent handling and care properties. At the same time, however, the materials are also ideally suited for home use because they are not only easy to care for, but also have a beautiful and natural look.

fine home accessories

To match the fabric collections, our product range is completed by home accessories: there are cushions, throws and scented candles with textile candle covers. This is how we like to support our customers in presenting themselves, offering an attractive opportunity to implement design ideas easily.

A little history

1999	Founding of the IT Textilhandel GmbH, first a wholesaler, then a fabric manufacturer Development and sale of high-quality upholstery and decorative fabrics COUNTRY: company's first collection of its own, upmarket country house style
2002	Brand name "Intertex" replaced by "fine" Product portfolio extended: modern, sophisticated collections Focus: strongly flame-retardant qualities Entry into the contract market
2008	Company's own headquarters with showroom and high rack warehouse
2010	Company's own collections using natural materials for private customers
2012	MOUNTAIN DELUXE: The first fine signature collection is showcased.
2015/16	new visual presence
2016	Doubling of storage capacity with the construction of a new warehouse
2017	first participation at the Paris Déco Off

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