



Press release
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Life in the mountains – in fabrics from Tyrol

With its collections, the Tyrolean textile manufacturer fine tells stories mostly about life in the mountains. But sometimes also about places where the mountains caress the sea.

Stories from the south woven into fabrics - that's fine's new MAMMA MIA collection: plain or with stripes, cheerful checks and detailed allover motifs. There are two floral motifs in the centre in every colour of nature, radiating pure joie de vivre.

Every fine collection retains its stylistic trademark of reference to life in the countryside and the mountains. By translating this style into high-quality Trevira CS collections, fine has successfully established a niche market.

The BELLEVUE collection demonstrates this expertise anew with its materials, colours and motifs. The trick here is that fine masterfully resolves a difficult task. On the one hand, the fabrics are absolutely natural in look and feel and have a hand-made appearance. On the other hand, they have the excellent handling and care properties of high-quality Trevira CS fabrics.

fine's BOHÈME collection plays every imaginable variation on the theme of velours using lots of different designs and interesting yarn combinations.

The new collections will be presented in January for the second time in a pop-up showroom at the exclusive Paris Déco Off. Further exhibition dates in January include the Südbund Wohntage and the Casa in Salzburg, and the Ambiente in Frankfurt in February.

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